



GUILHERME XOPPER
POST-PRODUCTION DIRECTOR

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DUBAI - UAE

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BIOGRAPHY

Bachelor in Digital Design and audiovisual artist with 10 years of experience in creating and designing concepts, telling stories and visual effects. Director of post-production teams, with great proficiency in graphic and video editing tools like Adobe Photoshop, Illustrator, Premiere, After Effects, Mocha and Audition.

Motion Graphics Art director, Video director, editor, composer and audio mixer for all the related pre and post-production needs. Was freelancer for the two biggest brazilian youtube channels from 2014 to 2018: Cinco minutos (11 million subscribers) and Nomegusta (5 million subscribers), with approximately 100,000,000 views in my edits with an average approval of %97 by youtube users and also a growth of more than %100 on both channels. Great experience in music videos, ads and short-films, being responsible to help to conceptualize and post-produce all campaigns for Meraas and Dubai Holding from 2018 - 2020, including Cristiano Ronaldo's MJL launch video, ENBD 2120 national day short film, OPPO Reno4 5g launch event in the Middle East and TikTok's 2021 NYE live stream using Unreal Engine for Virtual Production.

EXPERIENCE

■ Alsayegh - MoGraph Director - 2021

Some Clients:

Carrefour / Majid Al Futtaim / TikTok / MAG / Make it in the Emirates / EXPO 2020 / Isuzu / Abu Dhabi Culture / MOHAP / Dubai Health Experience / DP World / Valiant Clinic / AQDAR / Abu Dhabi Global Market / Riverland / BollywoodParks Dubai / Tasjeel / Sharjah Museums Authority / Babyshop / EVOTEQ / Hadara Magazine

Pitches won:

Make it in the Emirates
MAG

■ LUCID DREAMS - Head of VFX - 2020

Head and the creative mind behind all the post-production process in Lucid Dreams, supervising the production on-set for a better integration with the CGI and VFX, along the edit itself. Responsible to coordinate all the post-production involved teams and companies for the best quality possible within the deadlines and also creating concepts, storyboards and directing smaller shootings.

■ MERAAS - Ass Mng - 2018 to 2020

Working in a very dynamic role, being responsible from editing all the launch videos, motion graphics, vfx and also support in the creation of the concepts and directing. Both from Meraas and their other company groups as Dubai Holding, North 25, Shamal, etc.

■ GXVISUAL - Owner - 2012 to 2018

Responsible for all the editing, post production and motion graphics for the following YOUTUBE channels: Cinco Minutos (11 million subscribers), Nomegusta (5 million subscribers), KéferaVlog (2,2 million subscribers), GustaTV (1,6 million subscribers), also freelancing music videos for Sony Music, Warner Music, Move Concerts, etc.

ACHIEVEMENTS

■ 2020

Edited and directed all the post-production teams for **TikTok's** NYE live stream.

■ 2020

Edited and directed all the post-production teams for **Emirates NBD** 2120 National Day Short-film.

■ 2019

Directed, edited and animated the short film **"This is Lebanon"** with Dana Hourani.

■ 2018

Responsible for editing and directing on set VFX for Dubai Holding's MJL launch video with **Cristiano Ronaldo**.

■ 2015

Responsible for animating the parody music video "Cinco Minutos - Bang" with **50 million views** on youtube.

